

BBA AVIATION MANAGEMENT - Syllabus

Semester 1 *

- ► Language I
- ► Language II
- ► Introduction to Aviation and Airline Industry
- ► Fundamentals of Accountancy
- ► Principles of Airline and Airport operations
- ▶ Digital fluency Aviation Business Communication
- ► Air Transport and Regulations
- ► Physical Education -Yoga
- ► Health & Wellness

Semester 2 *

- ► Language I
- ► Language II
- Passenger and Baggage HandlingManagement Behavioral Process

- Airline Customer ServiceDigital Fluency Aviation
- ► Business Communication
- Aviation Law
- ► Physical Education -Yoga
- ► Health & Wellness

Semester 3 *

- ▶ Business Communication
- ► Production and Material Management
- ► Management Information System
- ► Income Tax
- ► Retail Management
- ► Airline and Travel & Tourism Industry: Introduction

Semester 4 *

- ▶ Human Resource Management
- ► Financial Management
- ▶ Principles of Airlines and Airport Management
- ▶ PC Software (MS Office) Theory & Practical
- ▶ Logistic and Air cargo Management
- ▶ Business Law
- ► Consumer Behavior

Semester 5 *

- ► Marketing Research
- ► Airline Finance and Insurance
- ► Aviation Law and Aircraft Rules and Regulations
- ► Air Traffic Control
- ► Air Transportation Safety & Security
- ► Mini Project on Airline Operations : Industrial Visit to Domestic Airport

Semester 6 *

- ► Airport Strategic Planning
- ► Airline & Airport Marketing Management
- ► Services Marketing
- ► Aircraft Maintenance Management
- ► Customer Relationship Management
- ► Major Project on Airport Management: Industrial Visit to International Airport







